



2023 Minnesota Fruit & Vegetable Expo Program Book

January 18-20, 2023 | St. Cloud, Minnesota
mfvga.org



MFV Expo SPONSORS



How did we do? Online Post-Conference Survey

Thank you for attending the 2023 Minnesota Fruit & Vegetable Expo! We will follow-up after the conference by email to request your feedback on our post-conference survey. Your feedback is confidential and will help us better plan for the 2024 MFV Expo.

- Minnesota Fruit and Vegetable Growers Association





2023 MFV Expo **SCHEDULE**



Wednesday, January 18, 2023 OPENING SESSION ON AGRITOURISM


Session Sponsor:



1:00 PM - 5:00 PM	Onsite registration / name badge pickup	Lobby East - Outside of Terry Haws C
3:00 PM - 5:00 PM	Kickoff Keynote - <i>The Latest and Greatest in Agritourism and How it Can Transform your Farm Business</i> Catherine Garrison Davis, Denver Downs Farm, Anderson, South Carolina	Glenn Carlson Hall
	Panel of Growers: <i>A'Maze-ing Stories: Business Lessons from Agritourism on the Farm</i> <i>Moderated by Steve Olson, Steve Olson Consulting</i>	
	<ul style="list-style-type: none"> • Brad Chmielewski, Stoney Brook Farms, Inc. • Bill Jacobson, Pine Tree Orchard • Kris Huebsch, Otter Berry Farm • Casey Haas / Wade Scott, Farm Bureau Financial Services 	
5:00 PM - 7:00 PM	WELCOME RECEPTION - APPETIZERS & CASH BAR	Terry Haws Center C (trade show)



Thursday, January 19, 2023

7:30 AM - 5:00 PM	Onsite registration	Lobby East - Outside of Terry Haws C
9:00 AM - 11:00 AM	Trade Show Open / Breakfast & mimosas  on the Show Floor <i>(while supplies last)</i>	Terry Haws Center C (trade show)
9:30 AM - 9:45 AM	NEW! Exhibitor solution stage - BioSafe Systems	Terry Haws Center C (trade show)
10:15 AM - 10:30 AM	NEW! Exhibitor solution stage - Glacier Valley	Terry Haws Center C (trade show)
11:00 AM - 12:00 PM	Education sessions - vegetable/fruit/new grower/business	2nd Floor (see next page for locations)
12:00 PM - 1:30 PM	Lunch & Update from MN Commissioner of Agriculture Thom Petersen	Glenn Carlson Hall
1:30 PM - 3:00 PM	TRADE SHOW OPEN	Terry Haws Center C (trade show)
1:45 PM - 2:00 PM	NEW! Exhibitor solution stage - Frost Inc.	Terry Haws Center C (trade show)
2:30 PM - 3:00 PM	NEW! Exhibitor solution stage - Theory Z Media	Terry Haws Center C (trade show)
3:00 PM - 4:00 PM	Education sessions - vegetable/fruit/new grower/business	2nd Floor (see next page for locations)
4:00 PM - 5:00 PM	Education sessions - vegetable/fruit/new grower	See next page for room locations
5:00 - 7:00 PM	COCKTAILS & CONVERSATION ON THE SHOW FLOOR	Terry Haws Center C (trade show)



Friday, January 20, 2023

7:30 AM - 10:00 AM	Onsite registration	Lobby East - Outside of Terry Haws C
8:15 AM - 8:45 AM	MFVGA Annual Meeting	Glenn Carlson Hall
8:45 AM 11:00 AM	Trade show open  / Breakfast & bloody mary bar on show floor <i>(while supplies last)</i>	Terry Haws Center C (trade show)
9:30 AM - 9:45 AM	NEW! Exhibitor solution stage - Minnesota Farmers Union	Terry Haws Center C (trade show)
11:00 AM - 12:00 PM	Education sessions - vegetable/fruit/new grower	2nd Floor (see next page for locations)
12:00 PM - 1:30 PM	Lunch & Featured Update from Minnesota Grown, Mallory Forseth and Rachel Wandrei	Glenn Carlson Hall



2023 MFV Expo EDUCATION PROGRAM

THURSDAY

11:00 am - 12:00 pm

- **NEW GROWER WORKSHOP** - Strawberry Production for the Beginning Grower, Matthew Gullickson and Annie Klodd, University of Minnesota

ROOM LOCATIONS (all 2nd floor)

Stockinger - Whitney & Swisshelm

11:00 am - 11:30 am

- **FRUITS & VEGETABLES** - Choosing Cover Crops to Improve Pollinator Food Sources, Adria Fernandez, University of Minnesota
- **FRUITS** - Minnesota Cold Hardy Table Grapes: Consumer Willingness to Pay, Erin L. Treiber, University of Minnesota

Stockinger - Schilplin & Mitchell

Wilson Suite

11:30 am - 12:00 pm

- **BUSINESS TRACK** - Advances in Digital Marketing, Theory Z Media
- **VEGETABLES** - Growing Broccoli in a Changing Climate: Managing Disease, Heat, and Insects, Natalie Hoidal, University of Minnesota
- **FRUITS** - Unique & Specialty Pumpkin Varieties, Brad Paulson, Rupp Seeds; and Ian Jenken, Rispens Seeds

Glenn Carlson Hall (1st floor)

Stockinger - Schilplin & Mitchell

Wilson Suite

3:00 pm - 4:00 pm

- **NEW GROWER WORKSHOP** - Introduction to High Tunnel Production, Terry Nennich

Stockinger - Whitney & Swisshelm

3:00 pm - 3:30 pm

- **FRUITS & VEGETABLES** - Navigating Food Safety and Updates to FSMA, Annalisa Hultberg and Alex Cortes, University of Minnesota

Stockinger - Schilplin & Mitchell

3:30 pm - 4:00 pm

- **FRUITS** - Apple Root Stocks - the Latest Research, Gennaro Fazio, USDA ARS + Cornell University
- **FRUITS & VEGETABLES** - Invasive insect update: spotted wing drosophila and new pests, Marissa Schuh, University of Minnesota

Wilson Suite

Stockinger - Schilplin & Mitchell

4:00 pm - 4:30 pm

- **BUSINESS TRACK** - Record-Keeping for Small Farm Businesses, Erik Heimark, Central Lakes College and Dan Zimmerli, Sustainable Farming Association
- **FRUITS** - Field-grown tomatoes: Starter Fertilizers and Grafting, Charlie Rohwer, University of Minnesota

Stockinger - Schilplin & Mitchell

Stockinger - Whitney & Swisshelm

4:30 pm - 5:00 pm

- **VEGETABLES** - Sweet Corn on Plastic: Strategies to Make it Pay, Dave Nathe and Eric Nathe, Riverside Farms
- **FRUITS & VEGETABLES** - Balancing Nutrient Needs in High Tunnels: Soil Testing, Leaf Analysis, Fertigation and More, Carl Rosen, University of Minnesota

Stockinger - Whitney & Swisshelm

Stockinger - Schilplin & Mitchell

4:00 pm - 5:00 pm

- **FRUITS** - *In-Depth Berry Topics*:
 - Weed Control Update, Kevin Schooley, North American Strawberry Growers Association
 - Sustainable Production Methods for Berry Crops, Marvin Pritts, Cornell University

Wilson Suite

FRIDAY

11:00 am - 12:00 pm

- **NEW GROWER WORKSHOP** - Beginning Apple Production, Annie Klodd, University of Minnesota

ROOM LOCATIONS (all 2nd floor)

Stockinger - Whitney & Swisshelm

11:00 am - 11:30 am

- **VEGETABLES** - Diamide Seed Treatments as an Alternative to "Neonic" Insecticides for Seed Corn + Maggot Control in Sweet Corn and Snap Beans, Bill Hutchison, University of Minnesota
- **FRUITS** - Root Rot Identification and Control in Strawberries and Raspberries / Phytophthora, Leslie Holland, University of Wisconsin

Stockinger - Schilplin & Mitchell

Wilson Suite

11:30 am - 12:00 pm

- **FRUITS & VEGETABLES** - Innovations in High Tunnel Production: Panel of Growers - Dan Sheild, Stone Creek Farms (peach production) and Terry Nennich, Ter-Lee Gardens (apple production)

Stockinger - Schilplin & Mitchell



2023 MFV Expo **SPEAKER BIOS**



Brad Chmielewski, Stoney Brook Farm

Brad Chmielewski is the manager at Stoney Brook Farms in Foley, MN, which raises 600 acres of vegetables and supply them to local distributors, grocery stores, schools and restaurants. In 2017, the farm started a corn maze and pick your own pumpkin patch. Last year, they attempted to break the World Record for the largest corn maze. Brad believes it is important that the community is able to learn about where their food comes from and what it takes to grow it. He is also big into social media and believes it will play a vital part in the future of fruit and vegetable farming.



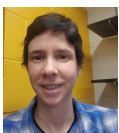
Alex Cortes, Minnesota Department of Agriculture Produce Safety Program

Alex Cortes works for the Minnesota Department of Agriculture (MDA) as part of the Produce Safety Program and the MN Local Food Purchase Assistance Program. She works with produce growers to share information, training opportunities, and resources related to the federal Produce Safety Rule. She also connects growers and other local food farmers to agency resources and market development opportunities. Prior to joining MDA in 2018, Alex ran several farmers markets in Minneapolis.



Dr. Gennaro Fazio, USDA-ARS Plant Genetic Resources Unit and Adjunct Associate Professor, Cornell University

Dr. Gennaro Fazio is a plant breeder, research geneticist with the USDA-ARS Plant Genetic Resources Unit and Adjunct Associate Professor with Cornell University in the School of Integrative Plant Science - Horticulture Section in Geneva, NY. His research focuses on the development of new apple rootstocks for the Geneva® breeding program which features apple rootstocks that are more productive than current commercially available varieties and are resistant to devastating diseases like fire blight (caused by *Erwinia amylovora*) and replant disease. Dr. Fazio has co-released 13 apple rootstocks and is a big proponent of diversification in the rootstock world. He coined the term “designer rootstocks” to describe rootstock applications customized to the interactions with soil, climate, scion variety and management style. Part of his research focus is directed toward developing marker assisted breeding protocols for the breeding program and conducts basic and applied research on apple genetics, particularly in the area of disease resistance, root and tree architecture, rootstock mediated plant nutrition, rootstock mediated hormone modulation in apple scions and dwarfing mechanisms of apple rootstocks. Dr. Fazio has produced the first genetic map detailing rootstock mediated inheritance of nutrients in grafted scions and is leveraging aeroponics to make useful discoveries in rootstock research. Dr. Fazio has co-authored over 70 peer reviewed publications and has won several technology transfer awards including the prestigious U.S. Federal Lab Consortium Award in 2015.



Adria Fernandez, University of Minnesota

Dr. Adria Fernandez began her agricultural career as a watermelon picker in southern Minnesota, and is now a researcher in the Department of Horticultural Science at the University of Minnesota. Her research interests include soil microbial communities, soil health in organic vegetable rotations, cover crops, and alternative grain and pulse crops. Adria’s aim as a researcher is to integrate farmers’ expertise and experience into our understanding of the science of agriculture.



Mallory Forseth, Minnesota Grown Program, Minnesota Department of Agriculture

Mallory Forseth joined the Minnesota Department of Agriculture in late 2021 as the Minnesota Grown Program Manager. Mallory has more than a decade of experience in marketing, program management, and food systems, including 3 years in management of the Midtown Farmers Market in South Minneapolis. She was raised in a family of small dairy farmers in Southwest Minnesota and is thrilled at the opportunity to promote and support the incredible farmers, growers, and food producers that make up Minnesota Grown’s membership. Mallory holds and M.A. in International Development with concentrations in Sustainable Agriculture & Food Security and Program Evaluation from the Josef Korbel School of International Studies at the University of Denver.



2023 MFV Expo **SPEAKER BIOS**



Catherine Garrison Davis, Denver Downs Farm

Catherine Garrison Davis grew up the youngest of 6 children on her family farm - Denver Downs, in Anderson, SC. She was involved with their family Holstein dairy farm as a youth and showed cows and sold produce at their little market.

Catherine graduated with a Marketing Degree from Clemson University and went to work in outside sales. She was a hospital sales representative with Johnson and Johnson and Sanofi-Aventis Pharmaceuticals for 12 years. After having children, Catherine stopped working in that industry and returned to working with the family farm-planning events in 2006.

Denver Downs's agritourism events have grown from a corn maze and pumpkin patch to a larger Fall Festival. Denver Downs also hosts Easter Egg Hunts, Spring Farm Days, Concerts, Music Festivals, and Sunflower Festival. Their Corn Maze has been named in the Ten Best Corn Mazes in the US by USA Today for the last 7 years.

Catherine works closely with her sister, Lee, and brother in law, Ron. Catherine handles farm finances, marketing, festival planning, insurance, hiring and human resources. She stays busy raising her 2 sons (Tillman, 15 and James, 12) and renovating the original Farmhouse (where she grew up) - built in the 1880s by her Great Grandfather. Catherine has 1 published children's book and is working on several others. Upon the passing of both of her parents - the farm has been passed to her generation. The original 200 acres is owned by Catherine and sister Lee. They are proud of their farm heritage and have plans to continue to evolve their Agritourism business and pass along to the next generation.



Matthew Gullickson, University of Minnesota

Matthew Gullickson is a PhD student studying spotted-wing drosophila (*Drosophila suzukii*) integrated pest management for berry crops. Matthew's love for plants and growing food began as a child helping in his parents' garden. He has a B.A. degree in biology from Gustavus Adolphus College, and an M.S. degree in Applied Plant Science at the University of Minnesota.



Casey Haas, Farm Bureau Financial Services

Casey Haas has been a Farm Bureau agent since 2008 and offices out of Waconia, MN.



Erik Heimark, Central Lakes College

Erik Heimark is the new Specialty Crops Farm Business Management (FBM) Instructor at Central Lakes College. He came from teaching High School Agriculture and has owned and operated Maple Ridge Produce, a 5 acre produce farm, for the last 8 years with his husband Jay Rigdon. Before teaching he managed Gilby's Orchard and worked as a naturalist for a local nature center. He loves food, cooking, entertaining guests, baking, hunting and preserving the harvest.



Natalie Hoidal, University of Minnesota

Natalie Hoidal supports growers across Minnesota with vegetable production through direct assistance, applied research, and outreach. Natalie's primary programs center around soil health, climate change adaptation, and emerging crops. Natalie communicates research-based best practices through a variety of channels including the UMN Fruit and Vegetable Newsletter, the UMN Yard and Garden Newsletter, in-person workshops and field days, videos (see UMN Small Farms and Yard and Garden YouTube pages), social media, and the What's Killing my Kale and Vegetable Beet podcasts.



Leslie Holland, University of Wisconsin

Leslie Holland is an Assistant Professor and Extension Specialist in the Department of Plant Pathology at University of Wisconsin-Madison. She started her position in 2020 and specializes in fruit crop pathology with responsibilities in the cranberry, apple, grape, and small fruit industries in Wisconsin. Before joining UW, Leslie



2023 MFV Expo **SPEAKER BIOS**

Leslie Holland | continued from previous page

received her PhD in Plant Pathology from UC Davis and her master's degree in Plant Pathology from Washington State University. She is broadly interested in fungal disease complex etiology, the relationships between cultural practices and pathogen dispersal, and chemical and biological control practices.



Kris Huebsch, Otter Berry Farm

Kris Huebsch, a 4th generation farmer, was born and raised on a dairy farm in Northeast Ohio. After graduating from Montana State University, she moved to her husband's hometown near Perham, Minnesota where they currently own and operate Otter Berry Farm. Specializing in strawberry production since 2016, the farm diversified with a corn maze and pumpkin patch in 2018. Kris enjoys farm animals of all kinds, raising daughters Klara and Isabel on their berry farm and collecting Minneapolis Moline tractors.



Annalisa Hultberg, University of Minnesota

Annalisa Hultberg is a statewide Educator in Food Safety at the University of Minnesota Extension where she has coordinated the On-Farm GAPs Education Program since 2011. She leads Extension's educational efforts around the FSMA Produce Safety Rule and Good Agricultural Practices, working with small to large-scale fruit and vegetable farmers, farm to school programs, food hubs and others to help producers understand and implement food safety on the farm and improve the quality and safety of fresh produce.



Dr. Bill Hutchison, University of Minnesota

Bill Hutchison is a Professor and Extension Entomologist in the Dept. of Entomology, University of Minnesota. His research has focused on developing Integrated Pest Management (IPM) programs for several fruit and vegetable insect pests. His work also included areawide IPM, the early detection of invasive species, and economic benefits of genetically engineered (GE) crops such as Bt sweet corn. He received his B.S. degree in agronomy at the University of Arizona, and Ph.D. in entomology from the University of Wisconsin-Madison. Following graduation, he worked for USDA-ARS, in Phoenix. In 1989, he was pleased to move to Minnesota to enjoy some cooler summer weather. Throughout his career, he focused on applied insect ecology as a foundation for developing sustainable IPM strategies. In his presentation this year, he will be speaking on recent assessments of new seed treatments for seedcorn maggot control (sweet corn, snap beans), via research underway in Minnesota and Wisconsin.



Bill Jacobson, Pine Tree Orchard

Bill Jacobson is a production manager at Jacobson's Pine Tree Apple Orchard in White Bear Lake MN. The first apple trees were planted on the shore of Pine Tree Lake in 1904. That orchard would one day be Pine Tree Orchard for Art Jacobson, a city boy from St. Paul, who dreamed of growing apples and living on the land. Today, all six adult children - including Bill - are actively involved in growing and marketing apples and strawberries. Each family member has his or her own special interest and now there are even grandchildren taking part in the operation.



Annie Klodd, University of Minnesota

Annie Klodd is a statewide Extension Educator for fruit and vegetable production at the University of Minnesota. She works with farmers across the state, delivering research-based recommendations on growing fruit crops. She manages the UMN Extension Fruit and Vegetable Newsletter and co-hosts the Cold Climate Fruit Webinar Series. Annie grew up on a vineyard in Iowa and has a Masters degree in Plant Biology from Penn State University.

Dave Nathe and Eric Nathe, Riverside Farms - No bio/photo available



Terrance Nennich Sr., University of Minnesota (retired) and Ter-Lee Gardens

Terrance Nennich Sr., a retired University of Minnesota Extension Professor Emeritus, who for over 30 years specialized in vegetable and small fruit production and marketing with the University of Minnesota Extension. He co-authored two editions of the "Minnesota High Tunnel Production Manual for Commercial Growers" and also two editions of the "Minnesota Farmers Market Manual for Management and Vendors. Plus many other publications. *Terrence Nennich Sr. | continued on next page*



2023 MFV Expo **SPEAKER BIOS**

Terrence Nennich Sr. | continued from previous page

Terry and his wife Loralee, own and operate Ter-Lee Gardens, a fruit and vegetable operation which sells its produce pick-your-own, CSA, farmers markets, farm to school, and wholesale. His lifelong involvement in fruit and vegetable production helps him maintain a strong perspective of the revolutionary changes occurring in specialty crops.



Commissioner Thom Petersen, Minnesota Department of Agriculture

Thom Petersen was appointed Commissioner of the Minnesota Department of Agriculture by Governor Tim Walz in 2019. Commissioner Petersen is a long-time resident of Royaltown Township near Pine City where he lives on a horse farm. Before being appointed Commissioner, Petersen served as the Director of Government Relations for Minnesota Farmers Union (MFU) since 2002, working on behalf of MFU's farmer-members in both Washington, D.C. and St. Paul.

Prior to his work at the Minnesota Farmers Union, Commissioner Petersen spent most of his life working for his family and his own horse and farm business. He has a wide range of experience in state and federal farm policy, and travels to almost every county in Minnesota each year to fully understand how these policies affect farmers' daily lives. He has served on many boards and committees, including the University of Minnesota Extension Citizens Advisory Committee, Farmers Legal Action Group, Citizens Utility Board, Minnesota Ag in the Classroom, Minnesota State Organic Task Force, Minnesota Rural Broadband Coalition, and the Minnesota Fair Plan.

Commissioner Petersen received his Associate's degree from Normandale Community College and studied at both the University of Minnesota and University of Georgia. The Commissioner and his wife Alana live in Pine City with their two sons. The Petersens show horses around the state and have competed at the Minnesota State Fair for over 25 years.



Marvin Pritts, Cornell University

Marvin Pritts obtained a B.S. in Biology from Bucknell University in 1978, a M.S. in Biology from the University of South Carolina in 1980, and a Ph.D. in horticulture at Michigan State University working with wild species of blueberries. Marvin came to Cornell in 1984 as the berry crop specialist with an appointment in extension, research and teaching. He works primarily with production, season extension, and pest management systems in strawberries and raspberries, and has consulted with berry farmers throughout the world. He teaches several courses at Cornell (Berry Crops, Hands-On Horticulture, Leadership Skills for Graduate Students, International Agriculture) and is a frequent guest lecturer in the local schools and community. Marvin has published more than 80 refereed papers, given more than 1,000 extension talks, and presented several keynote talks at international conferences.



Charlie Rohwer, University of Minnesota

For 14 years, Charlie has been a horticulture scientist at the University of Minnesota SROC in Waseca. He graduated with degrees in horticulture from Iowa State, Michigan State, and the University of Minnesota. He studies processed and fresh-market vegetables, including peas, sweet corn, tomatoes, brassicas, carrots, pumpkins, peppers, and others.



Carl Rosen, University of Minnesota

Carl Rosen is a Professor and Extension Soil Scientist in the Department of Soil, Water, & Climate at the University of Minnesota and currently serves as Department Head. He received his MS degree in horticulture from Penn State University and a Ph.D. degree in Soil Science from UC Davis. His research and extension programs in Minnesota have focused on optimizing nutrient management for a variety of crops with particular emphasis on irrigated cropping systems. Efforts in recent years have also focused on water quality issues related to fertilizer use and use of municipal and industrial by-products as amendments for agricultural soils. He has authored or coauthored numerous publications and extension bulletins on the subjects of nutrient management, soil fertility, soil health, plant nutrition, and beneficial use of by-products for crop production.



2023 MFV Expo **SPEAKER BIOS**



Kevin Schooley, North American Strawberry Growers Association

A graduate of the University of Guelph, Kevin worked at the Ontario Ministry of Agriculture, Food and Rural Affairs for 13 years as a fruit and vegetable specialist. In 2000 Kevin started his consulting business working with fruit and vegetable growers primarily in Eastern Ontario. From 2004 to 2021 was the Executive Director of the Berry Growers of Ontario and since 2006 as the Executive Director of the North American Strawberry Growers Association. Kevin is also coordinator of the US National Clean Plant Network for Berries. In December 2021 he joined NM Bartlett as the Canadian Technical Services Representative and is also responsible for sales in South Central Ontario.



Marissa Schuh, University of Minnesota

Marissa Schuh is a horticulture Integrated Pest Management (IPM) Extension Educator with University of Minnesota Extension. In this role, she works with produce growers, horticulture professionals, and gardeners to troubleshoot issues, as well as develop relevant, timely educational content and programming. She has experience working with specialty crop growers on insect, disease, nutritional, weed, food safety, and regulatory issues. Marissa grew up in Minnesota, holds a master's degree in entomology from Michigan State University (MSU), and previously served as a vegetable extension educator with MSU Extension.



Wade Scott, Farm Bureau Financial Services

Wade Scott has been a Farm Bureau agent since 2002 and offices out of Cologne, MN.

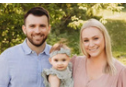


Dan Sheild, Stone Creek Farm

Owner of Stone Creek Farm in Taylors, Falls Minnesota, Dan Sheild has developed a peach protection system that has produced peaches and apricots every year since 2015. The organically grown fruits have successfully endured temperatures as low as -35° and is showing the fastest return on the farmers investment for any tree crop in the upper Midwest. Promising, ongoing, research is striving toward a even more sustainable system, to make this a model for the future of a peach industry in cold climate areas.



Theory Z Media - Natalie Siebenaler, Michael Berg and Cy Zaeske MBA



Theory Z Media is a full-service marketing agency built by a partnership between four top Minnesota media experts; the team believes there is a smarter way to market your business. Services range from comprehensive marketing and lead generation marketing (through social media and paid search advertising as well as search engine optimization to branding awareness, media buying services, and more. Visit www.theoryzmedia.com to learn more about these speakers.



Erin Treiber, University of Minnesota

Erin Treiber has been involved in grape research at the University of Minnesota for the last three and a half years. In 2017, Erin completed her Ph.D. in Plant Biological Sciences focusing on the evolution of a plant-insect interaction at the University of Minnesota. Her focus on plant-insect interactions led to a two-year postdoctoral project in the Bee Laboratory. Erin is currently a researcher focusing on table grapes in the Grape Breeding and Enology lab.



Rachel Wandrei, Minnesota Grown Program, Minnesota Department of Agriculture

Rachel Wandrei joined the Minnesota Department of Agriculture in September 2022 as the Minnesota Grown Marketing Manager. She brings over ten years of experience in marketing and communications, serving most recently as the Marketing and Communications Director for Park Square Theatre and SteppingStone Theatre for Youth. She is the co-owner, with her spouse, of City Food Studio, a shared-use commercial kitchen in South Minneapolis.



Dan Zimmerli, Sustainable Farming Association

Dan Zimmerli serves as the Community Organizer and Outreach Coordinator for the Sustainable Farming Association (SFA). He has a 3 acre produce farm and has been growing since 2015.

Renew Your 2023 MFVGA Membership

Use this form to renew your membership to MFVGA for 2023 and stay current and updated with all communication, events, and other information. You may use this form and pay by check (payable to MFVGA) or pay via credit online at <https://empoweredeventsllc.regfox.com/mfvga-membership>.



MINNESOTA FRUIT & VEGETABLE GROWERS ASSOCIATION 2023 MEMBERSHIP APPLICATION

Annual Membership Runs January-December

Farm / Company Name _____

Primary Contact: _____

Address: _____

City, State, Zip: _____

Phone: _____ Email: _____

Website: _____

Crops Grown (if applicable; check all that apply):

- | | | | | |
|---|--|--|---|--|
| <input type="checkbox"/> Apples | <input type="checkbox"/> Cabbage | <input type="checkbox"/> Greens/Lettucs | <input type="checkbox"/> Pears | <input type="checkbox"/> Squash |
| <input type="checkbox"/> Asparagus | <input type="checkbox"/> Carrots | <input type="checkbox"/> Heirloom Tomatoes | <input type="checkbox"/> Peppers | <input type="checkbox"/> Strawberries |
| <input type="checkbox"/> Beans | <input type="checkbox"/> Christmas Trees | <input type="checkbox"/> Herbs | <input type="checkbox"/> Plums | <input type="checkbox"/> Sweet Corn |
| <input type="checkbox"/> Bedding Plants | <input type="checkbox"/> Cucumbers | <input type="checkbox"/> Honey | <input type="checkbox"/> Popcorn | <input type="checkbox"/> Sweet Peas |
| <input type="checkbox"/> Bedding | <input type="checkbox"/> Currants | <input type="checkbox"/> Kohlrabi | <input type="checkbox"/> Potatoes | <input type="checkbox"/> Tomatoes |
| <input type="checkbox"/> Beets | <input type="checkbox"/> Elderberries | <input type="checkbox"/> Maple Syrup | <input type="checkbox"/> Pumpkins | <input type="checkbox"/> Wild Rice |
| <input type="checkbox"/> Blackberries | <input type="checkbox"/> Fresh Flowers | <input type="checkbox"/> Melons | <input type="checkbox"/> Raspberries - Fall | <input type="checkbox"/> Other (please list) _____ |
| <input type="checkbox"/> Blueberries | <input type="checkbox"/> Garlic | <input type="checkbox"/> Mushrooms | <input type="checkbox"/> Raspberries - Summer | |
| <input type="checkbox"/> Broccoli | <input type="checkbox"/> Grapes | <input type="checkbox"/> Onions | <input type="checkbox"/> Rhubarb | |

MEMBERSHIP is based on gross sales.

Please check appropriate box:

- | | |
|--|---|
| <input type="checkbox"/> Up to \$24,999 - \$100 | <input type="checkbox"/> \$75,000-\$224,999 - \$250 |
| <input type="checkbox"/> \$25,000-\$74,999 - \$150 | <input type="checkbox"/> \$225,000+ - \$350 |

Membership includes subscriptions to the following periodicals. Please indicate which publications you would like to receive, included with your MFVGA membership.

- | | |
|---|---|
| <input type="checkbox"/> American Fruit Grower | <input type="checkbox"/> American Vegetable Grower |
| <input type="checkbox"/> The Fruit Growers News | <input type="checkbox"/> The Vegetable Growers News |

ASSOCIATE MEMBERSHIP

A personal membership for non-farmers, academia, retired farmers and others who want to support MFVGA but aren't growers. With full benefits including communications, newsletters and applicable event discounts. Doesn't include voting rights.

- \$100

ALLIED MEMBERSHIP

Membership for companies in allied industries who supply goods/services to the industry. Full benefits include communication, newsletters and event notices. Doesn't include voting rights.

- \$450

**Return Form & Payment to:
(checks payable to MFVGA)**

Empowered Events LLC
PO Box 265
Buffalo, MN 55313
mfvga@mfvga.org

Total 2023 Membership \$ _____

Make checks payable to MFVGA



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How did we do? Online Post-Conference Survey

Thank you for attending the 2023 Minnesota Fruit & Vegetable Expo! We will follow-up after the conference by email to request your feedback on our post-conference survey. Your feedback is confidential and will help us better plan for the 2024 MFV Expo.

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