

PENNSYLVANIA  
VEGETABLE GROWERS

# NEWS

for the commercial vegetable, potato and berry grower

# PVGA



**ADVERTISING  
OPPORTUNITIES**





# Grow With Us!



Looking to promote your agricultural business? Look no further! The Pennsylvania Vegetable Growers News is the best choice for brand visibility. PVGA has over 850 members passionate about produce who receive all issues, and approximately 3,000 copies of special issues are distributed.

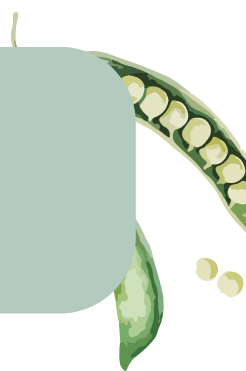
***PVGN is published six times per year with our first issue of each year being a Buyers Guide. Special editions publicize our summer educational events and the MAFV Convention. All advertisers in 2025 will be listed in the 2026 Buyers Guide.***

<b>RATES</b>	<b>Regular Editions</b>	<b>Special Editions</b>
	<b>B&amp;W   Color</b>	<b>B&amp;W   Color</b>
<b>Inserts</b> (see conditions on next page)	\$510   \$938	\$1,275   \$2,346
<b>Full Page</b> (7.5"w x 9.5"h)	\$375   \$690	\$694   \$1,277
<b>Half Page</b> (7.5"w x 4.5"h or 3.5"w x 9.5"h)	\$190   \$350	\$355   \$653
<b>Third Page</b> (7.5"w x 3"h or 3.5"w x 7"h)	\$165   \$304	\$278   \$512
<b>Quarter Page</b> (3.5"w x 4.5"h)	\$135   \$248	\$222   \$408
<b>Eighth Page</b> (3.5"w x 2.25"h)	\$95   \$175	\$142   \$261
<b>Classified</b>	\$20   n/a	\$30   n/a
<b>IFC   IBC</b> (7.5"w x 9.5"h)	n/a   \$790	n/a   \$1,377
<b>BC</b> contact PVGA	n/a   \$720	n/a   \$965




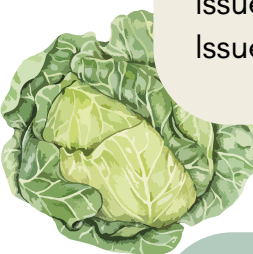
## Specifications

The type page is 7 1/2" wide by 9.75" high. Advertisements may be submitted as:

- a pdf file (preferred)
  - camera-ready copy
- 

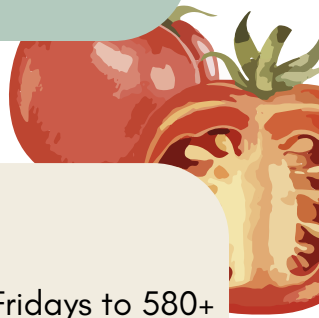
## Deadlines

Convention Proceedings - November 30	Summer - May 30
Buyers Guide - November 30	Issue 5 - July 30
Issue 2 - January 30	Convention - September 30
Issue 3 - March 30	




## Insertions

Pre-printed insertions supplied by the advertiser can be inserted in any edition! Rates listed on previous page are for standard 8.5" x 11" sheets.




## Email Update Ads

Banner ads are available for PVGA's weekly emails which are emailed on Fridays to 580+ people! The banners are 1.5"h x 8.25"w and must be submitted as a jpg two weeks prior to selected email. Cost is \$50 per week.



## Payments

Payment by credit card or a check payable to PVGA should be included with the order. Out-of-country advertisers please note that all payments must be in U.S. dollars and paid by a check drawn on a U.S. bank, by credit card, or ACH.



Questions? Contact PVGA at 717-973-5915 or [pvga@pvga.org](mailto:pvga@pvga.org)



# Pennsylvania Vegetable Growers News 2025 Advertising Reservation

### Basic Information (required)

Company \_\_\_\_\_ Contact Person \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_ Zip \_\_\_\_\_

Email \_\_\_\_\_ Website \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

All 2025 advertisers will be listed in the 2026 Buyers Guide at no charge.  
Check or highlight all appropriate categories under which your company should be listed.

- Pesticides
- Fertilizers
- Vegetable Seeds
- Planting Equipment
- Harvesting Equipment
- Greenhouse Equip. & Supplies
- Management Services & Products
- Pesticide Application Equip.
- Mulching/Row Covers
- Berry Nursery
- Tillage & Cultivating Equip.
- Grading, Packing & Storage Equip.
- Plugs/Rooted Cuttings
- Sales/Brokerage Services
- Pesticide Applicators
- Vegetable Plants
- Irrigation Equip. & Supplies
- Plasticulture Equipment
- Containers & Package Supplies
- Bedding Plant Seeds
- Direct Marketing Supplies

Other \_\_\_\_\_

Circle or highlight prices under appropriate issues and sizes.

	2025 Convention Proceedings*	2025 Buyers Guide	2025 Issue 2	2025 Issue 3	2025 Summer	2025 Issue 5	2025 Convention
	b&w   color	b&w   color	b&w   color	b&w   color	b&w   color	b&w   color	b&w   color
Insert	\$1,275   \$2,346	\$1,275   \$2,346	\$510   \$938	\$510   \$938	\$1,275   \$2,346	\$510   \$938	\$1,275   \$2,346
Full	\$694   \$1,277	\$694   \$1,277	\$375   \$690	\$375   \$690	\$694   \$1,277	\$375   \$690	\$694   \$1,277
Half	\$355   \$653	\$355   \$653	\$190   \$350	\$190   \$350	\$355   \$653	\$190   \$350	\$355   \$653
Third	\$278   \$512	\$278   \$512	\$165   \$304	\$165   \$304	\$278   \$512	\$165   \$304	\$278   \$512
Quarter	\$222   \$408	\$222   \$408	\$135   \$248	\$135   \$248	\$222   \$408	\$135   \$248	\$222   \$408
Eighth	\$142   \$261	\$142   \$261	\$95   \$175	\$95   \$175	\$142   \$261	\$95   \$175	\$142   \$261
Classified	\$30   n/a	\$30   n/a	\$20   n/a	\$20   n/a	\$30   n/a	\$20   n/a	\$30   n/a
IFC/IBC	n/a   \$1,377	n/a   \$1,377	n/a   \$790	n/a   \$790	n/a   \$1,377	n/a   \$790	n/a   \$1,377
BC	n/a   \$965	n/a   \$965	n/a   \$720	n/a   \$720	n/a   \$965	n/a   \$720	n/a   \$965

PVGA Update email banner | \$50 per week  
specify weeks: \_\_\_\_\_

PVGA Industry Membership | \$150

### Credit Card Information

Credit Card # \_\_\_\_\_ Exp Date \_\_\_\_\_ CVV \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Name on Card \_\_\_\_\_ Signature \_\_\_\_\_

Newsletter \$ \_\_\_\_\_

Email Update \$ \_\_\_\_\_

Membership \$ \_\_\_\_\_

Total \$ \_\_\_\_\_

Submit completed form with payment to: PVGA | 908 N 2<sup>nd</sup> St | Harrisburg, PA 17102